



# the **CORPORATE PROFILE**

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# OUR MISSION

**" To provide excellence service in wealth enhancement to valued business associates and stakeholder by highly qualified, motivated and experience professionals.**

# OUR VISION

**"TO BE THE PREFERRED FIRM of  
CHARTERED ACCOUNTANTS"**



# PHILOSOPHY

**IMRAN** aims to be the preferred Chartered Accounts and Management Consulting firm. We believe this is achievable because we believe in our principles of practice.

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## **A. QUALITY PROFESSIONAL**

Our size allow us to acquire qualified professionals and specialists who are dedicated enough to best advice our clients.

## **B. PERSONAL DEVELOPMENT**

We support our dedicated staff by investing in their professional development and knowledge.

## **C. CONTINUING GROWTH**

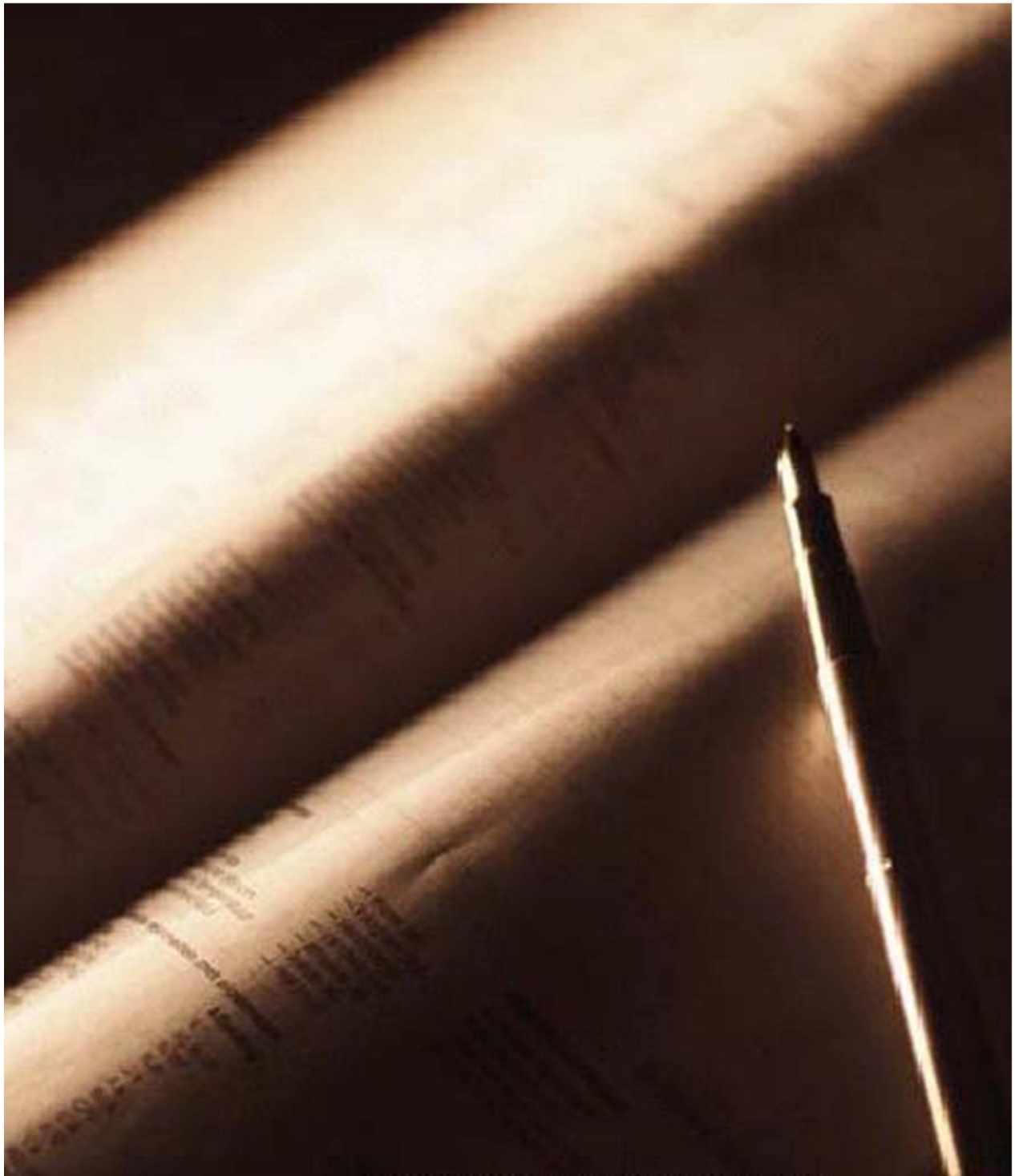
Striving to achieve a growth rate of 20 percent per year, our aim can be achieved if we put ourselves in the forefront of the consistently changing field of business.

## **D. CLIENTS DEVELOPMENT**

Work and understand our clients.  
Advice and help them understand if there is a need for their business strategies to be changed.

## **E. VALUES**

Our success will be measured by our quality and value in service conveyed to our clients.



Our size allow us to acquire qualified professionals  
and specialists who are dedicated enough to best  
advise our clients - QUALITY PROFESSIONAL



# ORGANISATION

**IMRAN** is a Chartered Accountant Firm that offers professional advice and consultancy services to statutory bodies, public and private businesses and individuals.

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***We are Firm of:***

**A. APPROVED COMPANY AUDITORS**

(Pursuant to Section 8 of Companies Act)

**E. CONSULTANT TO SMALL AND MEDIUM ENTERPRISE**

**B. AUTHORIZED TAX AGENT**

(Pursuant to Section 153 of Income Tax Act)

**F. MENTOR FOR SMALL BUSINESS**

**C. LICENSED COMPANY SECRETARY**

(Pursuant to Section 139A of Companies Act)

**D. APPROVED COOPERATIVE AUDITORS**

***And the Member of:***

- a. Malaysian Institute of Accountants (MIA)
- b. Malaysian Institute of Certified Public Accountants (MICPA)





# ADVISORY AND SERVICES

## Consulting

*We have skillful professionals which consist of a wide range of multidisciplinary skills. With their specialized knowledge and experience, they will be able to provide you with pragmatic solutions to all types of management problems.*

*With our wide range of management services, all facets of management for the private industry, commerce, government as well as quasi-government bodies and non-profit institutions are covered. We are able to customize our services to match the clients' needs by provided these services.*

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### **A. BUSINESS ADVISORY CONSULTING**

- Strategic Tactical Planning and Implementation
- Competitive Bench Marking Studies
- Mergers, Acquisition and Divestiture Assistance
- Feasibility Studies / Research
- Market Surveys / Research
- Marketing Strategy
- Product Surveys / Studies

## **B. FINANCIAL CONSULTING**

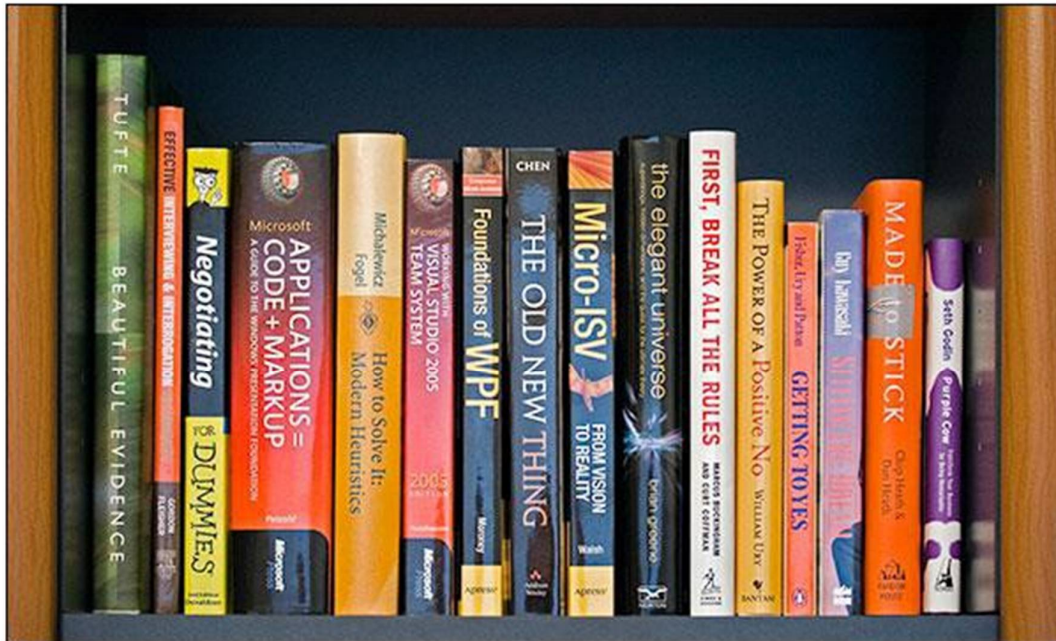
- Financial Analysis and Action Programmes
- Capital Planning and Sourcing
- Financial Forecasting and Modeling
- Financial Restructuring, Planning and Implementation
- Business Valuation
- Financial Feasibility Studies
- Cost Reduction Studies

## **C. START-UP AND SMALL BUSINESS CONSULTING**

- Provide advice and support throughout all the stages of starting-up and developing the business
- Provide business processes support
- Advise on accounting and financial information.

## **D. BUSINESS SYSTEMS CONSULTING**

- Installation of "proven" software
- MYOB Qualified Consultants Panel



Work and understand our clients. Advice and help them understand if there is a need for their business strategies to be changed - CLIENTS DEVELOPMENT





# BUSINESS PROCESS SERVICES

## Corporate Services

*Let **IMRAN** play an important role in your business' future development. We are able to assist you to identify your business strategic needs and with our range of services, it enables us provide company formation services, company secretarial services, share registration and, management of private trusts and executorships.*

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***We provide the following services:***

### **A. BUSINESS REGISTRATIONS**

- Sole Proprietor
- Partnership

### **B. COMPANY INCORPORATION**

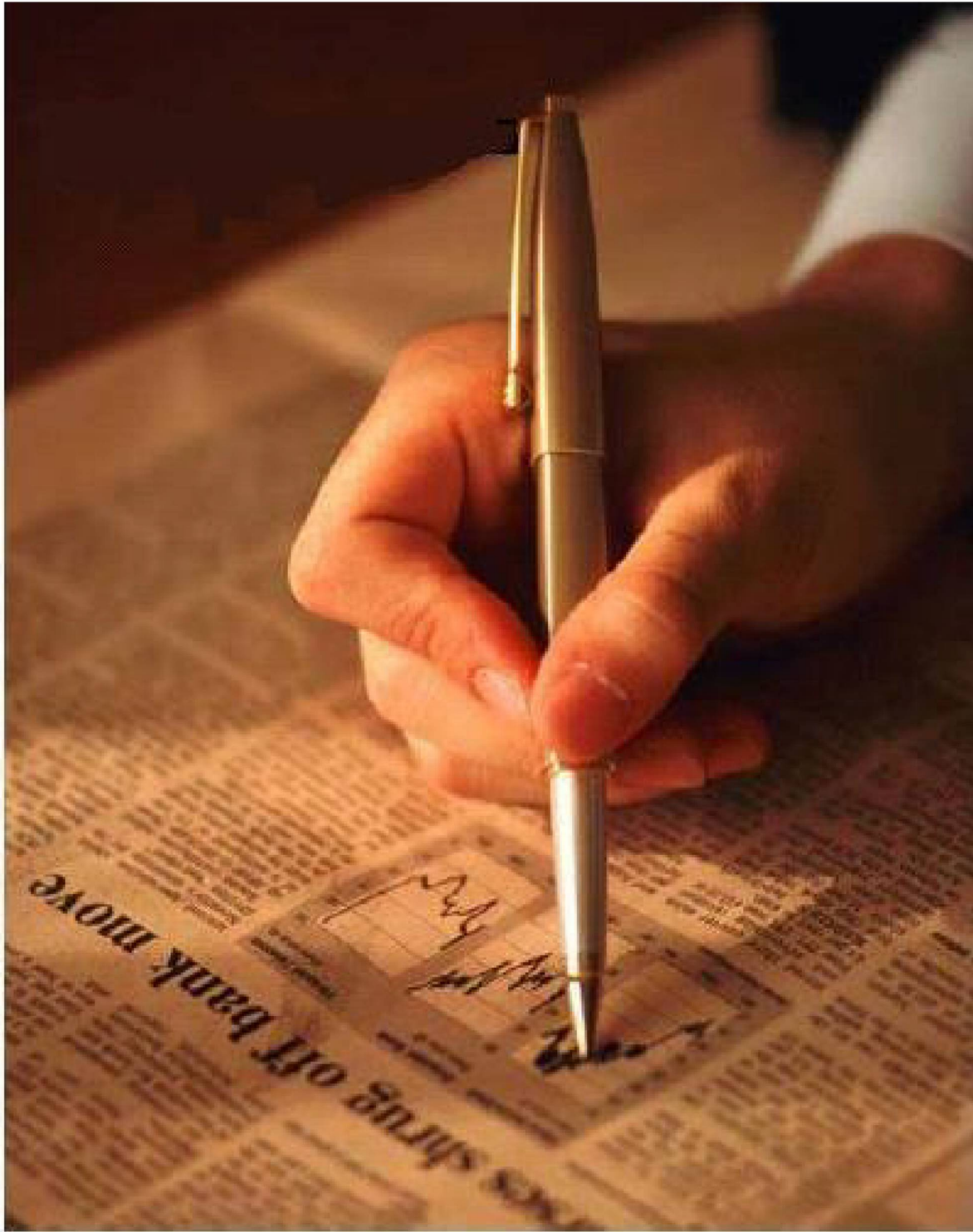
- Private Limited Company
- Limited Company
- Registration of Foreign Branch

### **C. CORPORATE SERVICES**

- Company Search
- Business Search
- Bankruptcy Search

### **D. OTHERS**

- Payroll Services
- Accounts Compilation Services
- Secretarial Services



our aim can be achieved if we put ourselves in the  
forefront of the consistently changing field of business  
- CONTINUING GROWTH



# COMPLIANCE SERVICES

## Taxation

**TAXATION** being very demanding in profession, we at **IMRAN** is always updated with the constantly changing and complex tax implications to help in making proper decision for your business.

We can assist you in achieving the most favorable tax position by ensuring that no legitimate tax-saving opportunities are overlooked. Some the areas in which we have the expertise to advise and assist you in are restructuring, multinational tax planning and transfer pricing, inward and outbound investment, withholding tax, tax treaties, real property gains tax, use of trusts and partnerships and tax aspects of management buy-outs and investment planning.

Whatever problems your business may face from a tax perspective, we have the expertise and experience to help you overcome them.

**Our taxation-related services cover a wide area from:**

- a. Tax compliance Personal and business**
- b. Tax enquiries**
- c. Representation before the tax authorities,**
- d. Personal and business tax planning,**
- e. Tax advisory and consultancy services,**
- f. Remuneration planning,**
- g. Indirect taxes,**
- h. Assisting foreign companies in setting up operations in Malaysia**
- i. International Tax advice**



We support our dedicated staff by investing  
in their professional development and knowledge  
- PERSONAL DEVELOPMENT





# COMPLIANCE SERVICES

## Audit and Assurance

*Providing a full range of audits, our services are designed to help clients meet both their statutory obligations and by those governed by specific legislation.*

***IMRAN** aims to perform audits within strict time limit to minimize inconvenience and providing constructive and highest professional standards to comply with the International Auditing Standards and the Companies Act, 1965 and its amendments.*

*We recognize that the recent changes in the field of financial reporting have placed greater demands on the company's professional advisers, therefore we believe in a flexible business-oriented approach which focuses on the important issues and providing constructive and practical recommendations to manage your business effectively.*

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**We offer the following services:**

### **A. AUDIT AND COMPLIANCE WORK**

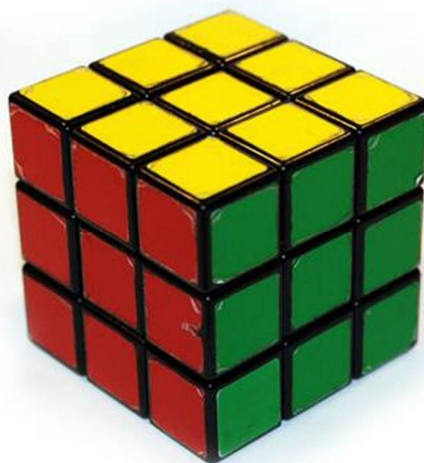
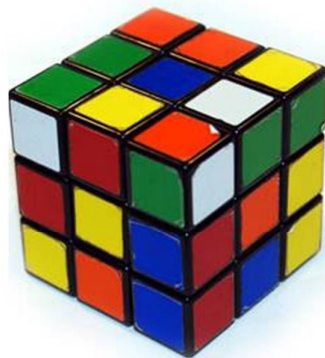
- Statutory annual audit for companies and other business entities as required by the Companies Act.
- Applications of Accounting Principles and Policies.
- Internal Audit & System Review.
- Risk Assessment Audit.
- Acting as Reporting Accountant.

## **B. REVIEWS AND INVESTIGATIONS**

- Due Diligence Reports.  
*Business Acquisitions*  
*Public Company Listing*  
*Capital Raising*
- Business Valuations.
- Investigation & Forensic Audit.

## **C. ACCOUNTANCY ADVICE**

- Assistance to clients in setting up accounting system
  - Improvement in the performance and structure of internal audit departments.
  - Training of internal auditors and other clients.  
personnel in the use of computer and other techniques.
- 



**- The Rubik's cube has 43 quintillion different possible configurations to only ONE solution -**



Our success will be measured by our quality and  
value in service conveyed to our clients  
- VALUE

# THE PARTNERS (the leaders behind IMRAN)



## ISMAIL SET

Ismail is the co-founder of IMRAN. He prides himself on providing "hands-on" service to our clients and enjoys working closely with business owners in assisting them obtain their business and financial goals.

He also involved in advising clients on Direct Tax matters in the Financial Services, Property Development and Manufacturing sectors.

Ismail works with closely-held businesses both locally and throughout the East Coast region providing Business Advisory Services, Assistance with Managing Expansion and Growth, assistance in Obtaining and Maintaining Financing, and General Financial Statement and Tax services. Ismail also serve as a Committee Member of MIA Seremban Branch.

## MOHD NOOR ABU BAKAR

Mohd Noor started his career as an article clerk for the MACPA examination in 1981. He undertook his training with one of the Big 8. He left the organization to set up his own firm name Mohd Noor & Associates.

In 2008, Mohd Noor, merger his practice and co-founded of IMRAN. Mohd Noor also shares his time and talent with civic and charitable organizations. He sits in Trade Advisory Committee of the Malaysian National Vocational Training Council and one of the panel member to the Malaysian Lawyers Disciplinary Board,

In the past, Mohd Noor has been President of Malaysian Association of Company Secretaries, member of MIT C PD Committee, MIA Public Practice Committee and Practice Review Committee. Currently sit as a member of the MICPA Public Practice Committee, MIA Taxation Committee and Legislation Review Sub Committee.

His areas of concentration are Tax, Business and Personal Planning, and Management Advisory Services for individuals and corporations.



## SITI NURDINI MOHAMAD YASIR

Siti Nurdini, the sole lady partner has vast experiences in Auditing, Accounting and Business Management. Her client portfolio ranges from start-up businesses, through family controlled companies, and state government linked companies.

She has serving a diversified portfolio of clients comprising small and medium companies in the manufacturing, construction, plantation, information technology, retail trading and services sectors.

In the course of her work, she has been involved in advising entrepreneurs on business strategy and tax planning in the financial services, property development, trading and manufacturing companies.



# OUR TEAM (the workforce behind IMRAN)



## AUDIT DEPT.

**KU ASMA'LAILAH KU AHMAD** CA(M) B.Acct (Hons)  
UUM

Ku Asma'lailah holds a Bachelor of Accountancy from University Utara Malaysia. She joined Mohd Noor and Associates upon graduation in 1995 and was attached to the Kuala Lumpur (KL) office where she rose through the ranks to the position of Audit Director.

She is the Head of Audit at KL office and she is also a member of Malaysian Institute of Accountants since 1998.



## TAX DEPT

**RABIATUL ADAWIYAH BINTI SANAPI** B.Acct (Hons) MSU

Rabiatul Adawiah binti Sanapi, aged 29, is the Tax Manager of Tax Department. She joined Imran on 2<sup>nd</sup> November 2008. She graduated in the field of Accountancy (Honors) from Management and Science University (MSU) in 2008.



## ADMIN DEPT.

**NORFAZILA YATIM** B.Acct (Hons) UiTM

Her history with IMRAN began when she joined Mohd Noor and Associates as a practical trainee in 1996. Norfazila Yatim holds a Bachelor of Accountancy from University Technology Mara Malaysia.

Her interests are Netball, Basketball, Volleyball and she also likes to read. She is entrusted in being the Head of Admin Department in KL main office.

# OUR Malaysian Institute of Accountants (MIA) MEMBERS :

## PARTNERS



ISMAIL SET  
(MIA No: 8931)



MOHD NOOR ABU BAKAR  
(MIA No: 043)



SITI NURDINI MOHAMAD YASIR  
(MIA No: 9253)

## DIRECTORS & MANAGERS



NORIZZAN OMAR  
(MIA No: 7235)



KU ASMA'LAILAH KU AHMAD  
(MIA No: 13588)



JUHAIDA HASHIM  
(MIA No: 15448)

## SENIORS



FARHANA ALI  
(MIA No: 38415)



ANNA JOKO TOWO  
(MIA No: 35792)



ROHKHADIJA JAMIL  
(MIA No: 37517)



SITI MUSLIHAH MOHAMAD  
(MIA No: 37524)



# OUR SERVICES (the ABC of IMRAN)

## ADVISORY and CONSULTING

We have skillful professionals which consist of a wide range of multidisciplinary skills. With their specialized knowledge and experience, they will be able to provide you with pragmatic solutions to various types of management problems. With our wide range of management services, all facets of management for the private industry, commerce, government as well as quasi-government bodies and non-profit institutions are covered. We are able to customize our services to match the clients' needs by provided these services.

- Start-up and Small Business Consulting
- Business Advisory Consulting
- Financial Consulting
- Business Systems Consulting
- Business & Executives Coaching
- Personal Financial Coaching
- Tax Advisory & Planning for Individuals, Businesses and Companies.



## BUSINESS PROCESSES

Let IMRAN Chartered Accountants play an important role in your business future development. We are able to assist you to identify your business strategic needs and with our range of services, it enables us to provide company formation services, company secretarial services, share registration and, management of private trusts and executorships.



Company Incorporation	Business Registrations
<ul style="list-style-type: none"> <li>• Private Limited Company</li> <li>• Limited Company</li> <li>• Registration of Foreign Branch</li> </ul>	<ul style="list-style-type: none"> <li>• Sole Proprietor</li> <li>• Partnership</li> </ul>
Corporate Services	Others
<ul style="list-style-type: none"> <li>• Company Search</li> <li>• Business Search</li> <li>• Bankruptcy Search</li> </ul>	<ul style="list-style-type: none"> <li>• Registered Office Address</li> <li>• Payroll Services</li> <li>• Accounts Compilation Services</li> <li>• Secretarial Services</li> <li>• Assisting foreign companies</li> </ul>

## COMPLIANCE

Our services are designed to assist clients in meeting both their statutory obligations and by those governed by specific legislation. IMRAN Chartered Accountants aims to perform tasks within strict time limit to minimize inconvenience and providing constructive with highest professional standards in compliance with the Standards and the Malaysian Companies Act, 1965, Malaysian Income Tax Act 1967 and its amendments.

We recognize that the recent changes in the field of financial reporting have placed greater demands on the Company's professional advisers, therefore we believe in a flexible business-oriented approach which focuses on the important issues and providing constructive and practical recommendations to manage your business effectively.

Audit and Assurance services includes performing the following:	Taxation related services cover a wide area from:
<ul style="list-style-type: none"> <li>• Statutory audit for companies and other business entities.</li> <li>• Advice on compliance</li> <li>• Acting as reporting accountant</li> <li>• Risk assessment audit.</li> <li>• Corporate Governance Review.</li> <li>• Due Diligent audit.</li> <li>• Forensic Auditing.</li> </ul>	<ul style="list-style-type: none"> <li>• Tax compliance Personal and business.</li> <li>• Tax enquiries</li> <li>• Representation before the tax authorities</li> </ul>



# OUR BRANCHES



## Kuala Lumpur, MALAYSIA (HQ)

Megan Avenue 1,  
No. 189 Jalan Tun Razak

IMRAN Chartered Accountants headquarters is located at Megan Avenue 1, Jalan Tun Razak. Megan Avenue 1 (formerly known as Megan Phileo Promenade) is an office complex comprising of 10-12 storey blocks.

A mere of 10- minutes walk to KLCC, it is surrounded by many prominent landmarks such as MCA building, Avenue K, Intercontinental Hotel, Ampang Park LRT Stations and OSK Investment Bank.

The main office is located at **E-8-3, Block E, Megan Avenue 1 No. 189 Jalan Tun Razak, 50400 Kuala Lumpur, Malaysia**



## Alor Setar, KEDAH

Shahab Perdana,  
Jalan Sultanah Sambungan

Alor Setar's huge Shahab Perdana express bus station is a Transportation Hub located 5km north of the centre of Alor Setar. Shahab Perdana is well connected to the city by municipal buses and taxis. This strategic location has influenced the tourism in Kedah especially in Alor Setar as a tourist destination. The office is located at **194, 1<sup>st</sup> Floor, Shahab Perdana, Jalan Sultanah Sambungan, 05100 Alor Setar, Kedah, Malaysia.**



## Seremban, NEGERI SEMBILAN

Oakland Commercial Centre II,  
Seremban 2

Oakland Commercial Centre II is located near Seremban 2. This is a strategic location for a branch in Negeri Sembilan as it will present itself as the new centre of administration for the Seremban district. The office is located at **242-1A, Jalan Haruan 5/6, Oakland Commercial Centre II, 70300 Seremban 2, Negeri Sembilan, Malaysia.**



# OUR MAJOR AUDIT CLIENTS

- Universiti Teknikal Mara Sdn Bhd
- Syarikat Perumahan Negara Berhad
- Syarikat Air Negeri Sembilan
- Razak School of Government
- Malaysian Petroleum Resources Corporation
- Mains Holdings Sdn Bhd
- Mara Incorporated Sdn Bhd
- Mazlina & Sekhon Holding Sdn Bhd (International School)
- Panel due diligence auditor for Permodalan Nasional Berhad (PNS) (Franchise Scheme)
- Consultant to MAWIP
- Panel due diligence auditor for PROKHAS



Global Support Local Knowledge

- *IAPA is a global association of separate and independently owned and managed accountancy firms. IAPA does not provide client services and it does not accept responsibility or liability for the acts or omissions of its members. Likewise, the members of IAPA are separate and independent legal entities, and as such each has no responsibility or liability for the acts or omissions of other members. While IAPA may include within its membership groupings of firms that together may form “networks” as defined by the IFAC Code of Ethics (Section 290) and the European Union Statutory Audit (revised 8th Company Law) Directive, IAPA is not a “network” in its own right, and thus is exempt from regulations applicable to “networks.”*

**KUALA LUMPUR**

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E-mail: imran@imran.com.my*

**ALOR SETAR**

*194, 1st Floor, Shahab Perdana  
Jalan Sultanah Sambungan  
05100 Alor Setar, Kedah  
Tel: 047340293-Fax: 04-7311492  
E-mail: alorsetar@imran.com.my*

**SEREMBAN**

*242-1A, Jalan Haruan 5/6  
Oakland Commercial Centre II  
70300 Seremban 2, Negeri Sembilan  
Tel: 06-6336296 Fax: 06-6336298  
E-mail: seremban@imran.com.my*